

Basic information	
2010/2052(INI) INI - Own-initiative procedure	Procedure completed
Impact of advertising on consumer behaviour Subject 4.60.02 Consumer information, advertising, labelling	

Key players				
European Parliament	Committee responsible		Rapporteur	Appointed
	IMCO Internal Market and Consumer Protection		JUVIN Philippe (PPE)	08/04/2010
			Shadow rapporteur PANZERI Pier Antonio (S&D) ROCHEFORT Robert (ALDE) TURUNEN Emilie (Verts /ALE) MCCLARKIN Emma (ECR) SALVINI Matteo (EFD)	
	Committee for opinion		Rapporteur for opinion	Appointed
	FEMM Women's Rights and Gender Equality		PAPADOPOULOU Antigoni (S&D)	15/03/2010
European Commission	Commission DG		Commissioner	
	Financial Stability, Financial Services and Capital Markets Union		DALLI John	