



Basic information	
2023/0085(COD) COD - Ordinary legislative procedure (ex-codecision procedure) Directive	Awaiting Council's 1st reading position
Substantiation and communication of explicit environmental claims (Green Claims Directive) Subject 4.60.02 Consumer information, advertising, labelling 4.60.06 Consumers' economic and legal interests Legislative priorities Joint Declaration 2023-24	

Key players				
European Parliament	Joint committee responsible		Rapporteur	Appointed
	ENVI Environment, Public Health and Food Safety		BURKHARDT Delara (S&D)	17/09/2024
	IMCO Internal Market and Consumer Protection		GOZI Sandro (Renew)	17/09/2024
	Former joint committee Responsible		Former rapporteur	Appointed
	ENVI Environment, Public Health and Food Safety		ENGERER Cyrus (S&D)	08/06/2023
	IMCO Internal Market and Consumer Protection		ANSIP Andrus (Renew)	08/06/2023
	Former committee for opinion		Former rapporteur for opinion	Appointed
	BUDG Budgets		The committee decided not to give an opinion.	
	ITRE Industry, Research and Energy		The committee decided not to give an opinion.	
	AGRI Agriculture and Rural Development		SARVAMAA Petri (EPP)	13/07/2023
	Council of the European Union			
	European Commission	Commission DG		Commissioner
Environment		SINKEVIUS Virginijus		

Key events

Date	Event	Reference	Summary
22/03/2023	Legislative proposal published	COM(2023)0166 	Summary
01/06/2023	Committee referral announced in Parliament, 1st reading		
12/07/2023	Referral to joint committee announced in Parliament		
14/02/2024	Vote in committee, 1st reading		
23/02/2024	Committee report tabled for plenary, 1st reading	A9-0056/2024	Summary
11/03/2024	Debate in Parliament	CRE link	
12/03/2024	Decision by Parliament, 1st reading	T9-0131/2024	Summary
12/03/2024	Results of vote in Parliament		

Technical information


Procedure reference	2023/0085(COD)
Procedure type	COD - Ordinary legislative procedure (ex-codecision procedure)
Nature of procedure	Legislation
Legislative instrument	Directive
Legal basis	Rules of Procedure EP 59 Treaty on the Functioning of the EU TFEU 114
Mandatory consultation of other institutions	European Economic and Social Committee
Stage reached in procedure	Awaiting Council's 1st reading position
Committee dossier	CJ45/9/12670

Documentation gateway

European Parliament

Document type	Committee	Reference	Date	Summary
Committee draft report		PE753.670	11/10/2023	
Amendments tabled in committee		PE754.872	31/10/2023	
Amendments tabled in committee		PE756.117	13/11/2023	
Amendments tabled in committee		PE756.119	13/11/2023	
Amendments tabled in committee		PE756.118	13/11/2023	
Committee opinion	AGRI	PE753.776	25/01/2024	
Committee report tabled for plenary, 1st reading/single reading		A9-0056/2024	23/02/2024	Summary
Text adopted by Parliament, 1st reading/single reading		T9-0131/2024	12/03/2024	Summary

European Commission

Document type	Reference	Date	Summary
Legislative proposal	COM(2023)0166 	22/03/2023	Summary
Commission response to text adopted in plenary	SP(2024)350	22/07/2024	

National parliaments

Document type	Parliament /Chamber	Reference	Date	Summary
Contribution	IT_CHAMBER	COM(2023)0166	26/07/2023	

Other institutions and bodies

Institution/body	Document type	Reference	Date	Summary
ESC	Economic and Social Committee: opinion, report	CES5381/2022	14/06/2023	
CofR	Committee of the Regions: opinion	CDR2019/2023	10/10/2023	

Additional information

Source	Document	Date
EP Research Service	Briefing	05/03/2024

Meetings with interest representatives published in line with the Rules of Procedure

Rapporteurs, Shadow Rapporteurs and Committee Chairs

Name	Role	Committee	Date	Interest representatives
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	23/10/2024	The European Organisation for Packaging and the Environment
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	23/10/2024	Textile Exchange
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	17/10/2024	Policy Hub - Circularity for Apparel and Footwear
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	17/10/2024	European farmers
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	16/10/2024	World Federation of Advertisers
DELOGE Valérie	Shadow rapporteur	ENVI	15/10/2024	COPA-COGECA
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	15/10/2024	Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	15/10/2024	Ecommerce Europe
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	14/10/2024	TIC Council
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	09/10/2024	LightingEurope

KOKALARI Arba	Shadow rapporteur	IMCO	03/10/2024	Ecolabelling Sweden
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	03/10/2024	Apple Inc.
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	03/10/2024	Bureau Européen des Unions de Consommateurs
BURKHARDT Delara	Rapporteur	ENVI	02/10/2024	Umweltbundesamt
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	01/10/2024	HOTREC, Hotels, Restaurants & Cafés in Europe
NERUDOVIÁ Danuše	Shadow rapporteur	ENVI	01/10/2024	AIM - European Brands Association
BOYLAN Lynn	Shadow rapporteur	ENVI	26/09/2024	ClientEarth AISBL VOICE of concern for the Irish environment
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	25/09/2024	Environmental Action Germany (Deutsche Umwelthilfe)
BURKHARDT Delara	Rapporteur	ENVI	24/09/2024	Deutsche Umwelthilfe e.V.
ENGERER Cyrus	Rapporteur	ENVI	17/04/2024	Metal Packaging Europe External Affairs ASBL
KOKALARI Arba	Shadow rapporteur	IMCO	04/04/2024	ICC Sweden
ENGERER Cyrus	Rapporteur	ENVI	21/03/2024	Compare Ethics
KOKALARI Arba	Shadow rapporteur	IMCO	19/03/2024	Visita
ENGERER Cyrus	Rapporteur	ENVI	19/03/2024	Stiftung myclimate
ENGERER Cyrus	Rapporteur	ENVI	13/03/2024	LightingEurope
ENGERER Cyrus	Rapporteur	ENVI	06/03/2024	Amcham Finland ry
WEISS Pernille	Shadow rapporteur	ENVI	04/03/2024	International Association for Soaps, Detergents and Maintenance Products
WEISS Pernille	Shadow rapporteur	ENVI	26/02/2024	AIM - European Brands Association
WEISS Pernille	Shadow rapporteur	ENVI	21/02/2024	Federation of the European Sporting Goods Industry
WEISS Pernille	Shadow rapporteur	ENVI	20/02/2024	FoodDrinkEurope
WEISS Pernille	Shadow rapporteur	ENVI	14/02/2024	Confederation of European Paper Industries
WEISS Pernille	Shadow rapporteur	ENVI	09/02/2024	Policy Hub - Circularity for Apparel and Footwear
WEISS Pernille	Shadow rapporteur	ENVI	09/02/2024	Grakom
WEISS Pernille	Shadow rapporteur	ENVI	29/01/2024	Policy Hub - Circularity for Apparel and Footwear
WEISS Pernille	Shadow rapporteur	ENVI	29/01/2024	EuroCommerce
WEISS Pernille	Shadow rapporteur	ENVI	29/01/2024	Siemens AG
WEISS Pernille	Shadow rapporteur	ENVI	26/01/2024	BEUC (Bureau européen des unions de consommateurs)
WEISS Pernille	Shadow rapporteur	ENVI	26/01/2024	American Chamber of Commerce Belgium

KOKALARI Arba	Shadow rapporteur	IMCO	25/01/2024	Svensk Handel Svenskt Näringsliv Skogsindustrierna
WEISS Pernille	Shadow rapporteur	ENVI	24/01/2024	Beryllium Science and Technology Association (BeST)
WEISS Pernille	Shadow rapporteur	ENVI	24/01/2024	SMEunited aisbl
WEISS Pernille	Shadow rapporteur	ENVI	23/01/2024	AMFEP, the Association of Manufacturers and Formulators of Enzyme Products
KOKALARI Arba	Shadow rapporteur	IMCO	22/01/2024	Fair Trade Aquaculture Stewardship Council - ASC IFOAM Organics Europe
WEISS Pernille	Shadow rapporteur	ENVI	19/01/2024	FoodDrinkEurope
ENGERER Cyrus	Rapporteur	ENVI	19/01/2024	CropLife Europe
WEISS Pernille	Shadow rapporteur	ENVI	18/01/2024	HOTREC - Hotels, Restaurants, Bars & Cafés in Europe
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	18/01/2024	BEUC
KOKALARI Arba	Shadow rapporteur	IMCO	12/01/2024	KRAV
WEISS Pernille	Shadow rapporteur	ENVI	11/01/2024	APPLiA (Home Appliance Europe)
ENGERER Cyrus	Rapporteur	ENVI	08/01/2024	Association Française des Entreprises Privées / French Association of Large Companies
WEISS Pernille	Shadow rapporteur	ENVI	05/01/2024	Marine Stewardship Council (MSC) Aquaculture Stewardship Council (ASC)
WEISS Pernille	Shadow rapporteur	ENVI	05/01/2024	Policy Hub - Circularity for Apparel and Footwear
WEISS Pernille	Shadow rapporteur	ENVI	19/12/2023	Apple Inc.
WEISS Pernille	Shadow rapporteur	ENVI	19/12/2023	The European Data Centre Association
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	14/12/2023	Carbon Market Watch
ENGERER Cyrus	Rapporteur	ENVI	13/12/2023	Copa-Cogeca
ENGERER Cyrus	Rapporteur	ENVI	12/12/2023	International Association for Soaps, Detergents and Maintenance Products
WEISS Pernille	Shadow rapporteur	ENVI	12/12/2023	Procter & Gamble International Association for Soaps, Detergents and Maintenance Products
KOKALARI Arba	Shadow rapporteur	IMCO	12/12/2023	Essity Aktiebolag (publ)
PELLETIER Anne-Sophie	Shadow rapporteur	IMCO	11/12/2023	Union Fédérale des Consommateurs - Que Choisir
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	11/12/2023	BEUC
KOKALARI Arba	Shadow rapporteur	IMCO	11/12/2023	Reklamombudsmannen
ENGERER Cyrus	Rapporteur	ENVI	08/12/2023	Cosmetics Europe
WEISS Pernille	Shadow rapporteur	ENVI	07/12/2023	Federation of the European Sporting Goods Industry
GRUFFAT Claude	Rapporteur for opinion	AGRI	07/12/2023	IFOAM

WEISS Pernille	Shadow rapporteur	ENVI	05/12/2023	EU Representation Austrian Federal Economic Chamber
ANSIP Andrus	Rapporteur	IMCO	05/12/2023	DIGITALEUROPE
WEISS Pernille	Shadow rapporteur	ENVI	04/12/2023	Carbon Gap LTD
KOKALARI Arba	Shadow rapporteur	IMCO	01/12/2023	Livsmedelsföretagen
ENGERER Cyrus	Rapporteur	ENVI	29/11/2023	Compare Ethics
WEISS Pernille	Shadow rapporteur	ENVI	29/11/2023	BEUC (Bureau européen des unions de consommateurs)
ANSIP Andrus	Rapporteur	IMCO	28/11/2023	World Federation of Advertisers
ENGERER Cyrus	Rapporteur	ENVI	27/11/2023	IFOAM Organics Europe
WEISS Pernille	Shadow rapporteur	ENVI	23/11/2023	American Chamber of Commerce in Belgium
ANSIP Andrus	Rapporteur	IMCO	22/11/2023	Orange
KOKALARI Arba	Shadow rapporteur	IMCO	17/11/2023	Skogsindustrierna
ENGERER Cyrus	Rapporteur	ENVI	15/11/2023	ALDI Sud
PELLETIER Anne-Sophie	Shadow rapporteur	IMCO	08/11/2023	Union Fédérale des Consommateurs - Que Choisir
ANSIP Andrus	Rapporteur	IMCO	08/11/2023	BUSINESSEUROPE
ANSIP Andrus	Rapporteur	IMCO	08/11/2023	Amazon Europe Core SARL
GALLÉE Malte	Shadow rapporteur	ENVI	08/11/2023	6168551998-60 Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien (A.I.S.E.)
ANSIP Andrus	Rapporteur	IMCO	07/11/2023	Apple Inc.
WEISS Pernille	Shadow rapporteur	ENVI	02/11/2023	Dansk Standard
WEISS Pernille	Shadow rapporteur	ENVI	31/10/2023	miljø Miljøministeriet (Danish Ministry of Environment)
WEISS Pernille	Shadow rapporteur	ENVI	31/10/2023	Carbon Gap LTD
WEISS Pernille	Shadow rapporteur	ENVI	31/10/2023	International Association for Soaps, Detergents and Maintenance Products
KOKALARI Arba	Shadow rapporteur	IMCO	30/10/2023	Svensk Handel
WEISS Pernille	Shadow rapporteur	ENVI	30/10/2023	Bureau Européen des Unions de Consommateurs
WEISS Pernille	Shadow rapporteur	ENVI	30/10/2023	Unilever
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	27/10/2023	Booking.com B.V.
WEISS Pernille	Shadow rapporteur	ENVI	27/10/2023	Confederation of Danish Industry
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	26/10/2023	RHG
WEISS Pernille	Shadow rapporteur	ENVI	26/10/2023	Confederation of European Paper Industries
PELLETIER	Shadow		26/10/2023	ISEAL Alliance

Anne-Sophie	rapporteur	IMCO		
KOKKALIS Petros	Shadow rapporteur	ENVI	26/10/2023	APPLiA (Home Appliance Europe)
KOKKALIS Petros	Shadow rapporteur	ENVI	26/10/2023	Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien
WEISS Pernille	Shadow rapporteur	ENVI	25/10/2023	WOOD4REAL
PELLETIER Anne-Sophie	Shadow rapporteur	IMCO	25/10/2023	Alliance contre le tabac
KOKALARI Arba	Shadow rapporteur	IMCO	25/10/2023	Bra Miljöval (Naturskyddsforeningen)
KOKKALIS Petros	Shadow rapporteur	ENVI	25/10/2023	ClientEarth AISBL European Environmental Bureau
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	24/10/2023	Wood4Real
ANSIP Andrus	Rapporteur	IMCO	23/10/2023	Eastman Chemical Company
ANSIP Andrus	Rapporteur	IMCO	23/10/2023	Radisson Hotel Group
ANSIP Andrus	Rapporteur	IMCO	23/10/2023	Ecommerce Europe
GALLÉE Malte	Shadow rapporteur	ENVI	23/10/2023	234563541838-29 ISEAL Alliance (ISEAL) 840667012559-60 TIC Council (TIC Council) 52624015528-97 DEKRA e.V. (DEKRA)
GALLÉE Malte	Shadow rapporteur	ENVI	23/10/2023	Siemens AG Siemens Director Green Transformation of Industries - Transparency No. 4266797770-31
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	23/10/2023	Comestics europe
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	23/10/2023	Alienor
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	23/10/2023	The Nordic Swan
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	23/10/2023	Textile Exchange
GALLÉE Malte	Shadow rapporteur	ENVI	23/10/2023	Umweltbundesamt Deutschland
WEISS Pernille	Shadow rapporteur	ENVI	20/10/2023	Booking.com B.V.
WEISS Pernille	Shadow rapporteur	ENVI	20/10/2023	SONAE
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	19/10/2023	AIM - European Brands Association
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	19/10/2023	CEPI
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	19/10/2023	Eastman Chemical Company
WEISS Pernille	Shadow rapporteur	ENVI	18/10/2023	European Environmental Bureau
GALLÉE Malte	Shadow rapporteur	ENVI	18/10/2023	ClientEarth AISBL Environmental Coalition on Standards (ECOS) 96668093651-33 Bureau Européen des Unions de Consommateurs (BEUC) 9505781573-45 European Environmental Bureau (EEB) 06798511314-27 The European Consumer Voice in Standardisation (ANEC)

				507800799-30 96645517357-19 Carbon Market Watch (CMW) 75365248559-90
GALLÉE Malte	Shadow rapporteur	ENVI	18/10/2023	European Recycling Industries' Confederation (EuRIC) 764633015511-42
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	18/10/2023	APPLiA (Home Appliance Europe)
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	18/10/2023	Carbon Gap
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	18/10/2023	Microsoft Corporation
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	18/10/2023	AISE
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	18/10/2023	FoodDrinkEurope
WEISS Pernille	Shadow rapporteur	ENVI	17/10/2023	Norsk Industri / Federation of Norwegian Industries
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	17/10/2023	AFEP
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	17/10/2023	BEUC
WEISS Pernille	Shadow rapporteur	ENVI	16/10/2023	Siemens AG
WEISS Pernille	Shadow rapporteur	ENVI	16/10/2023	Textile Exchange
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	16/10/2023	ISEAL Alliance
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	16/10/2023	Make the label count
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	16/10/2023	H&M Group
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	16/10/2023	EASA
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	16/10/2023	FESI
WEISS Pernille	Shadow rapporteur	ENVI	13/10/2023	EUROPEAN FEDERATION OF JEWELLERY
WEISS Pernille	Shadow rapporteur	ENVI	13/10/2023	Landbrug & Fødevarer - Danish Agriculture and Food Council
WEISS Pernille	Shadow rapporteur	ENVI	13/10/2023	Association Française des Entreprises Privées / French Association of Large Companies
KOKALARI Arba	Shadow rapporteur	IMCO	13/10/2023	H & M Hennes & Mauritz AB
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	13/10/2023	HOTREC, Hotels, Restaurants & Cafés in Europe
WEISS Pernille	Shadow rapporteur	ENVI	12/10/2023	Cosmetics Europe
WEISS Pernille	Shadow rapporteur	ENVI	12/10/2023	FoodDrinkEurope
WEISS Pernille	Shadow rapporteur	ENVI	11/10/2023	Gesamtverband der Deutschen Versicherungswirtschaft e.V.
WEISS Pernille	Shadow rapporteur	ENVI	11/10/2023	AIM - European Brands Association
WEISS Pernille	Shadow rapporteur	ENVI	10/10/2023	Radisson Hotel Group

WEISS Pernille	Shadow rapporteur	ENVI	10/10/2023	L'Oréal
WEISS Pernille	Shadow rapporteur	ENVI	10/10/2023	European farmers
KOKKALIS Petros	Shadow rapporteur	ENVI	10/10/2023	Carbon Gap LTD
ANSIP Andrus	Rapporteur	IMCO	10/10/2023	AFEP
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	10/10/2023	Mars Incorporated
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	10/10/2023	Aquaculture Stewardship Council (ASC), Fairtrade, the Forest Stewardship Council (FSC), the Marine Stewardship Council (MSC) and Rainforest Alliance
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	10/10/2023	Cefic
ENGERER Cyrus	Rapporteur	ENVI	10/10/2023	European Council of the Paint, Printing Ink and Artists' Colors Industry
WEISS Pernille	Shadow rapporteur	ENVI	09/10/2023	Policy Hub - Circularity for Apparel and Footwear
WEISS Pernille	Shadow rapporteur	ENVI	09/10/2023	The European Consumer Voice in Standardisation
ANSIP Andrus	Rapporteur	IMCO	09/10/2023	NEP
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	09/10/2023	SMEs united
WEISS Pernille	Shadow rapporteur	ENVI	06/10/2023	Negative Emissions Platform
ENGERER Cyrus	Rapporteur	ENVI	04/10/2023	Policy Hub - Circularity for Apparel and Footwear
ANSIP Andrus	Rapporteur	IMCO	04/10/2023	EuroCommerce
ENGERER Cyrus	Rapporteur	ENVI	03/10/2023	Bureau Européen des Unions de Consommateurs
BALLARÍN CEREZA Laura	Shadow rapporteur	IMCO	03/10/2023	2. ClientEarth, EEB, ECOS and CMW
WEISS Pernille	Shadow rapporteur	ENVI	02/10/2023	European Chemical Industry Council
ANSIP Andrus	Rapporteur	IMCO	02/10/2023	Microsoft Corporation
WEISS Pernille	Shadow rapporteur	ENVI	29/09/2023	Hospitality Europe
WEISS Pernille	Shadow rapporteur	ENVI	29/09/2023	European Advertising Standards Alliance (EASA)
ENGERER Cyrus	Rapporteur	ENVI	29/09/2023	European Advertising Standards Alliance
ANSIP Andrus	Rapporteur	IMCO	29/09/2023	Estonian Ministry for Climate
WEISS Pernille	Shadow rapporteur	ENVI	28/09/2023	Apple Inc.
WEISS Pernille	Shadow rapporteur	ENVI	28/09/2023	Carbon Gap LTD
WEISS Pernille	Shadow rapporteur	ENVI	28/09/2023	APPLiA (Home Appliance Europe)
ENGERER Cyrus	Rapporteur	ENVI	28/09/2023	HOTREC, Hotels, Restaurants & Cafés in Europe
ENGERER Cyrus	Rapporteur	ENVI	28/09/2023	World Travel and Tourism Council
ENGERER Cyrus	Rapporteur	ENVI	28/09/2023	FoodDrinkEurope

ANSIP Andrus	Rapporteur	IMCO	28/09/2023	AmCham
ANSIP Andrus	Rapporteur	IMCO	28/09/2023	World Travel and Tourism Council
ANSIP Andrus	Rapporteur	IMCO	28/09/2023	Policy Hub - Circularity for Apparel and Footwear
WEISS Pernille	Shadow rapporteur	ENVI	27/09/2023	Unilever
WEISS Pernille	Shadow rapporteur	ENVI	27/09/2023	Lineage Dutch Coöperatief U.A.
WEISS Pernille	Shadow rapporteur	ENVI	27/09/2023	Confederation of European Paper Industries
ENGERER Cyrus	Rapporteur	ENVI	27/09/2023	Siemens AG
ANSIP Andrus	Rapporteur	IMCO	27/09/2023	Bitkom e.V.
ANSIP Andrus	Rapporteur	IMCO	27/09/2023	Unilever
ANSIP Andrus	Rapporteur	IMCO	27/09/2023	Independent Retail Europe (formerly UGAL - Union of Groups of Independent Retailers of Europe)
KOKKALIS Petros	Shadow rapporteur	ENVI	27/09/2023	FoodDrinkEurope
WEISS Pernille	Shadow rapporteur	ENVI	26/09/2023	EUROPEAN APPAREL AND TEXTILE CONFEDERATION
WEISS Pernille	Shadow rapporteur	ENVI	26/09/2023	Avery Dennison Materials Europe BV
WEISS Pernille	Shadow rapporteur	ENVI	26/09/2023	EDANA AISBL
ENGERER Cyrus	Rapporteur	ENVI	26/09/2023	ISEAL Alliance
ENGERER Cyrus	Rapporteur	ENVI	26/09/2023	European Chemical Industry Council
ANSIP Andrus	Rapporteur	IMCO	26/09/2023	ISEAL Alliance
ANSIP Andrus	Rapporteur	IMCO	26/09/2023	Mars Incorporated
KOKKALIS Petros	Shadow rapporteur	ENVI	25/09/2023	Aquaculture Stewardship Council Fairtrade Labelling Organizations International e.V.
KOKKALIS Petros	Shadow rapporteur	ENVI	25/09/2023	Confederation of European Paper Industries
ANSIP Andrus	Rapporteur	IMCO	20/09/2023	BASF SE
ENGERER Cyrus	Rapporteur	ENVI	20/09/2023	Independent Retail Europe (formerly UGAL - Union of Groups of Independent Retailers of Europe)
ANSIP Andrus	Rapporteur	IMCO	19/09/2023	EDANA AISBL
ENGERER Cyrus	Rapporteur	ENVI	19/09/2023	Mars Incorporated
WEISS Pernille	Shadow rapporteur	ENVI	18/09/2023	Confederation of Swedish Enterprise Svensk Handel Swedish Forest Industries Federation Swedish Trade Federation Swedish Federation of Wood and Furniture Industry
ANSIP Andrus	Rapporteur	IMCO	18/09/2023	Cosmetics Europe
ANSIP Andrus	Rapporteur	IMCO	18/09/2023	Confederation of Finnish Industries EK
ENGERER Cyrus	Rapporteur	ENVI	18/09/2023	Lubrizol
SARVAMAA	Rapporteur			

Petri	for opinion	AGRI	18/09/2023	Lubrizol
SARVAMAA Petri	Rapporteur for opinion	AGRI	18/09/2023	Copa-Cogeca
WEISS Pernille	Shadow rapporteur	ENVI	15/09/2023	Intergraf European Federation for Print and Digital Communication
WEISS Pernille	Shadow rapporteur	ENVI	14/09/2023	MÅLBAR
ANSIP Andrus	Rapporteur	IMCO	13/09/2023	BUSINESSEUROPE
ANSIP Andrus	Rapporteur	IMCO	13/09/2023	eu travel tech
ENGERER Cyrus	Rapporteur	ENVI	13/09/2023	REWE ZENTRALFINANZ eG
ENGERER Cyrus	Rapporteur	ENVI	13/09/2023	Plastics Recyclers Europe
ANSIP Andrus	Rapporteur	IMCO	12/09/2023	DM&T
ENGERER Cyrus	Rapporteur	ENVI	12/09/2023	Cosmetics Europe
ENGERER Cyrus	Rapporteur	ENVI	12/09/2023	German Food Retail Association
SARVAMAA Petri	Rapporteur for opinion	AGRI	12/09/2023	AIM - European Brands Association
WEISS Pernille	Shadow rapporteur	ENVI	11/09/2023	TIC Council
PELLETIER Anne-Sophie	Shadow rapporteur	IMCO	08/09/2023	ISEAL Alliance
ENGERER Cyrus	Rapporteur	ENVI	07/09/2023	AIM - European Brands Association
KOKALARI Arba	Shadow rapporteur	IMCO	07/09/2023	Svanen
ANSIP Andrus	Rapporteur	IMCO	07/09/2023	APPLiA (Home Appliance Europe)
ANSIP Andrus	Rapporteur	IMCO	07/09/2023	SONAE
ENGERER Cyrus	Rapporteur	ENVI	06/09/2023	Round Table on Responsible Soy Association (RTRS)
ENGERER Cyrus	Rapporteur	ENVI	06/09/2023	APPLiA (Home Appliance Europe)
ENGERER Cyrus	Rapporteur	ENVI	06/09/2023	Carbon Gap LTD
KOKALARI Arba	Shadow rapporteur	IMCO	06/09/2023	Svensk Handel Svenskt Näringsliv
WEISS Pernille	Shadow rapporteur	ENVI	04/09/2023	International Association for Soaps, Detergents and Maintenance Products
WEISS Pernille	Shadow rapporteur	ENVI	01/09/2023	Dansk Standard
WEISS Pernille	Shadow rapporteur	ENVI	31/08/2023	Dansk Fashion and Textile
ENGERER Cyrus	Rapporteur	ENVI	31/08/2023	Confederation of European Paper Industries
WEISS Pernille	Shadow rapporteur	ENVI	30/08/2023	Miltton Europe
WEISS Pernille	Shadow rapporteur	ENVI	30/08/2023	Procter & Gamble
	Shadow			

WEISS Pernille	rapporteur	ENVI	30/08/2023	MLR Studio
ENGERER Cyrus	Rapporteur	ENVI	30/08/2023	Rainforest Alliance
KOKALARI Arba	Shadow rapporteur	IMCO	30/08/2023	Sveriges Mediebyråer IAB Sverige Sveriges Kommunikationsbyråer Sveriges Annonsörer
WEISS Pernille	Shadow rapporteur	ENVI	29/08/2023	AIM - European Brands Association
ENGERER Cyrus	Rapporteur	ENVI	29/08/2023	Organics Europe
WEISS Pernille	Shadow rapporteur	ENVI	28/08/2023	Independent Researcher
WEISS Pernille	Shadow rapporteur	ENVI	25/08/2023	Federation of the European Sporting Goods Industry
WEISS Pernille	Shadow rapporteur	ENVI	22/08/2023	Zero Waste Europe
WEISS Pernille	Shadow rapporteur	ENVI	21/08/2023	Aalborg Universitet
WEISS Pernille	Shadow rapporteur	ENVI	17/07/2023	Fleishman-Hillard
ANSIP Andrus	Rapporteur	IMCO	11/07/2023	Permanent Representation of Latvia
WEISS Pernille	Shadow rapporteur	ENVI	06/07/2023	Dansk Standard
ANSIP Andrus	Rapporteur	IMCO	06/07/2023	Deutsche Telekom
ANSIP Andrus	Rapporteur	IMCO	06/07/2023	Confederation of Swedish Enterprise
WEISS Pernille	Shadow rapporteur	ENVI	05/07/2023	Miljøministeriet (Danish Ministry of Environment)
ANSIP Andrus	Rapporteur	IMCO	05/07/2023	AIM - European Brands Association
ANSIP Andrus	Rapporteur	IMCO	05/07/2023	CEPI Eurokraft
ANSIP Andrus	Rapporteur	IMCO	05/07/2023	HOTREC, Hotels, Restaurants & Cafés in Europe
WEISS Pernille	Shadow rapporteur	ENVI	04/07/2023	Mars Incorporated
ANSIP Andrus	Rapporteur	IMCO	04/07/2023	BEUC
ANSIP Andrus	Rapporteur	IMCO	04/07/2023	SMEunited aisbl
ANSIP Andrus	Rapporteur	IMCO	04/07/2023	TIC Council
KOKALARI Arba	Shadow rapporteur	IMCO	29/06/2023	Marine Stewardship Council Rainforest Alliance Fair Trade
FIDANZA Carlo	Shadow rapporteur	IMCO	29/06/2023	assolatte
ANSIP Andrus	Rapporteur	IMCO	28/06/2023	adidas AG
ANSIP Andrus	Rapporteur	IMCO	27/06/2023	European Economic and Social Committee
ANSIP Andrus	Rapporteur	IMCO	27/06/2023	Make the Label Count
ANSIP Andrus	Rapporteur	IMCO	27/06/2023	EUROGAS aisbl
ANSIP Andrus	Rapporteur	IMCO	27/06/2023	Apple Inc.
ANSIP Andrus	Rapporteur	IMCO	13/06/2023	Siemens

ANSIP Andrus	Rapporteur	IMCO	13/06/2023	British Chamber of Commerce EU & Belgium
ANSIP Andrus	Rapporteur	IMCO	07/06/2023	Upfield
ANSIP Andrus	Rapporteur	IMCO	07/06/2023	Nordic Ecolabelling
ANSIP Andrus	Rapporteur	IMCO	01/06/2023	A.I.S.E.
ANSIP Andrus	Rapporteur	IMCO	31/05/2023	Forest Stewardship Council (FSC) Marine Stewardship Council (MSC)
ANSIP Andrus	Rapporteur	IMCO	31/05/2023	Copa-Cogeca
ANSIP Andrus	Rapporteur	IMCO	30/05/2023	FoodDrinkEurope
ANSIP Andrus	Rapporteur	IMCO	23/05/2023	Garbon Gap

Other Members

Name	Date	Interest representatives
ARIMONT Pascal	22/10/2024	Miele & Cie. KG
ARIMONT Pascal	14/10/2024	Otto (GmbH & Co KG)
POULSEN Erik	11/03/2024	AIM - European Brands Association
WÖLKEN Tiemo	11/03/2024	European agri-cooperatives European farmers
REPASI René	06/03/2024	L'Oréal
JAHN Peter	01/03/2024	Indigo Agriculture Europe GmbH
DECERLE Jérémy	22/02/2024	planet score
BERNHUBER Alexander	20/02/2024	Wirtschaftskammer Österreich
GLÜCK Andreas	31/01/2024	L'Oreal
GRAPINI Maria	29/01/2024	L'Oréal
SAILLIET Laurence	25/01/2024	Association Française des Entreprises Privées / French Association of Large Companies
WIEZIK Michal	25/01/2024	Textile Exchange
GAMON Claudia	23/01/2024	Wirtschaftskammer Österreich
POULSEN Erik	22/01/2024	Landbrug & Fødevarer - Danish Agriculture and Food Council
TORVALDS Nils	09/01/2024	Association Française des Entreprises Privées / French Association of Large Companies
WEISS Pernille	18/12/2023	Dansk Mode & Textil
AGUILERA Clara	13/12/2023	Unilever
MAXOVÁ Radka	12/12/2023	Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien
SAILLIET Laurence	08/12/2023	AFEP
UKACIJEWSKA Elbieta Katarzyna	05/12/2023	Polski Związek Przemysłu Kosmetycznego
BERNHUBER Alexander	30/11/2023	Wirtschaftskammer Österreich
TORVALDS Nils	27/11/2023	International Association for Soaps, Detergents and Maintenance Products
TORVALDS Nils	22/11/2023	Copa Cogeca
AGIUS SALIBA Alex	24/10/2023	Malta Business Bureau
VANDENKENDELAERE Tom	19/10/2023	FoodDrinkEurope
TORVALDS Nils	17/10/2023	EU Ecolabel
POULSEN Erik	17/10/2023	Miljømærkning Danmark
VANDENKENDELAERE Tom	04/09/2023	EDANA AISBL

Substantiation and communication of explicit environmental claims (Green Claims Directive)

2023/0085(COD) - 12/03/2024 - Text adopted by Parliament, 1st reading/single reading

The European Parliament adopted by 467 votes to 6, with 74 abstentions, a legislative resolution on the proposal for a directive of the European Parliament and of the Council on substantiation and communication of explicit environmental claims (Green Claims Directive).

The European Parliament's position adopted at first reading under the ordinary legislative procedure amends the Commission's proposal as follows:

Subject matter and scope

The proposed Directive should provide for a high level of consumer and environmental protection, while contributing to the functioning of the internal market, by approximating the laws, regulations and administrative provisions of the Member States related to environmental claims made on or with reference to products made available on the market or to traders making products available on the market. Examples of environmental claims are 'environmentally friendly', 'eco-friendly', 'green', 'nature's friend', 'ecological', 'environmentally correct', 'climate friendly', 'gentle on the environment', 'carbon friendly', 'energy efficient', 'biodegradable', 'biobased' or similar statements that suggest or create the impression of excellent environmental performance.

The Directive should apply to explicit environmental claims made by traders about products placed on the market or put into service, including through online platforms or traders and environmental labelling schemes in business-to-consumer commercial practices.

Substantiation of explicit environmental claims

Professionals should carry out an assessment to substantiate explicit environmental claims. According to Members, this assessment should:

- be based on **independent, peer-reviewed, widely recognised, robust and verifiable scientific evidence**, use accurate information and take into account relevant European or international standards;
- separate any carbon credits used from greenhouse gas emissions as additional environmental information, specify whether those credits relate to emission reductions or removals;
- indicate, **for the use of carbon credits**, the share of residual emissions expressed as a share of base-year emissions, the share of biogenic and fossil emissions within these residual emissions and the quantity and type of activity underlying the credits used, providing evidence that the credits have been appropriately retired from the registry of the certification scheme, in order to avoid double counting;
- ensure that, for carbon credits used for contribution claims, **no financial contribution is used** to claim an improvement in the climate or environmental impact of the product or trader.

Explicit environmental claims claiming that a product has a neutral, reduced or positive environmental impact based on the use of carbon credits should be **prohibited**. By 18 months after the entry into force of this Directive, the Commission should provide a report on the use of explicit environmental claims on products or product groups containing substances or preparations/mixtures meeting the criteria for classification as toxic, hazardous to the environment, carcinogenic, mutagenic or toxic for reproduction (CMR).

Where the explicit environmental claim is related to **future environmental performance** of a trader, the trader should:

- include a time-bound, science-based and measurable commitment for improvements inside own operations and value chains;
- include an implementation plan containing measurable and verifiable interim targets and other relevant elements necessary to support implementation, such as allocation of resources, a monitoring plan and a reporting plan based on reporting and verifications at regular intervals;
- make publicly available the information referred to above, including the results of reporting.

Environmental labelling

The environmental labelling scheme should have a robust **monitoring and evaluation system** to regularly review its objectives, strategies, performance and impacts, based on the latest best practices, scientific data and evidence, and where relevant, to update its requirements in line with the findings.

The Commission should publish and keep-up-to date a list of environmental labelling schemes that comply with this Directive and environmental labels that are allowed to be used on the Union market. This list should be available to the public free of charge and be presented in an understandable manner.

Verification

The verification of explicit environmental claims and environmental labelling schemes should be completed within 30 days. The verifier may decide to extend the period for verification for more than 30 days in duly justified cases. Member States may prioritise the verification of existing environmental claims made before the entry into force of this Directive. The verifier should have adequate resources, in particular technical capabilities and a sufficient number of suitably qualified and experienced personnel, as well as a complaint and dispute resolution mechanism in place.

Where the competent authorities of a Member State find that a verifier has repeatedly issued certificates of conformity concerning explicit environmental claims which do not comply with the requirements laid down in the Directive, the accreditation of the verifier concerned should be withdrawn immediately.

Small and medium sized enterprises

To support SMEs, Members suggested that Member States should designate single points of contact for microenterprises and small and medium-sized enterprises from where they can request information on complying with the requirements on explicit environmental claims and on the available support.

Simplified verification system

By 18 months after the entry into force of the Directive, the Commission should establish, by means of a delegated act, a simplified verification system that allows traders to benefit from a simplified procedure, that may include a presumption of conformity, for certain environmental claims.

Consultation forum

A new article proposes that the Commission should establish a green claims consultation forum involving balanced participation of Member States' representatives and all relevant interested parties.

Substantiation and communication of explicit environmental claims (Green Claims Directive)

2023/0085(COD) - 22/03/2023 - Legislative proposal

PURPOSE: to lay down new rules to stop companies from making misleading claims about environmental merits of their products and services and allow consumers to make informed environmental choices (Green Claims Directive).

PROPOSED ACT: Directive of the European Parliament and of the Council.

ROLE OF THE EUROPEAN PARLIAMENT: the European Parliament decides in accordance with the ordinary legislative procedure and on an equal footing with the Council.

BACKGROUND: claiming to be 'green' and sustainable has become a competitiveness factor, with green products registering greater growth than standard products. If goods and services offered and purchased on the internal market are not as environmentally friendly as presented, this would mislead the consumers, hamper the green transition and prevent the reduction of negative environmental impacts.

Different requirements imposed by national legislation or private initiatives regulating environmental claims create a burden for companies in cross-border trade, as they need to comply with different requirements in each Member State. This affects their capacity to operate in and take advantage of the internal market.

With a proliferation of different labels and calculation methods on the market, it is difficult for consumers, businesses, investors and stakeholders to establish if claims are trustworthy.

In March 2022, the Commission proposed to update Union consumer law to ensure that consumers are protected and to empower them to contribute actively to the green transition. This proposal provides more specific rules (*lex specialis*) and complements the proposed changes to the Unfair Commercial Practices Directive (*lex generalis*).

CONTENT: according to the proposal, when companies choose to make a 'green claim' about their products or services, they will have to respect minimum norms on how they **substantiate** these claims and how they **communicate** them. The proposal applies to explicit environmental claims made by traders about products or traders in business-to-consumer commercial practices. It aims to:

- increase the level of environmental protection and contribute to accelerating the green transition towards a circular, clean and climate neutral economy in the EU;
- protect consumers and companies from greenwashing;
- enable consumers to contribute to accelerating the green transition by making informed purchasing decisions based on credible environmental claims and labels;
- improve the legal certainty as regards environmental claims and the level playing fields on the internal market;
- boost the competitiveness of economic operators that make efforts to increase the environmental sustainability of their products and activities; and
- create cost saving opportunities for such operators that are trading across borders.

Scope of the proposal

The proposal sets minimum requirements on the **substantiation and communication of voluntary environmental claims and environmental labelling** in business-to-consumer commercial practices, without any prejudice to other Union legislation setting out conditions on environmental claims as regards certain products or sectors.

Requirements for substantiation of environmental claims

The proposal requires that the substantiation of explicit environmental claims be based on an **assessment** that meets selected minimum criteria to prevent the claims from being misleading. In particular, the underlying assessment should:

- be based on recognised scientific evidence and state-of-the-art technical knowledge;
- demonstrate the significance of impacts, aspects and performance from a life cycle perspective;
- consider all significant aspects and impacts in assessing performance;
- provide information on whether the product is significantly better environmentally than current practice;
- require that greenhouse gas emission offsets be reported in a transparent manner.

Microenterprises (fewer than 10 employees and with an annual turnover not exceeding EUR 2 million) are exempted from the requirements of this article unless they wish to receive a certificate of conformity of the environmental claim in which case they will have to comply with these requirements.

If products or organisations are compared to other products and organisations, these comparisons should be fair and based on equivalent information and data.

Environmental labelling

The proposal will also regulate environmental labels. To control the proliferation of such labels, new public labelling schemes will not be allowed, unless developed at EU level, and any new private schemes will need to show higher environmental ambition than existing ones and get a pre-approval to be allowed. There are detailed rules about environmental labels in general: they must also be reliable, transparent, independently verified, and regularly reviewed.

Aggregated scoring

The environmental labels often aim at providing consumers with an aggregated scoring presenting a cumulative environmental impact of products or traders to allow for direct comparisons between products or traders. Such aggregated scoring however presents risks of misleading consumers as the aggregated indicator may dilute negative environmental impacts of certain aspects of the product with more positive environmental impacts of other aspects of the product.

Claims or labels that use aggregate scoring of the product's overall environmental impact, **will no longer be permitted** according to the proposal.

Enforcement of provisions

Each Member State will designate one or more appropriate competent authority as responsible to enforce the provisions set out in the proposal. As the consumer protection mechanisms vary between each Member State, it is proposed to let them designate the most efficient competent authority to carry out the enforcement including inspections, sanctions and judicial pursuits. In this way, the proposal leaves the possibility to Member States to choose the existing mechanisms under consumer protection law.

Budgetary implications

The proposal involves a budget of a total of approx. EUR 25 million until 2027 (i.e. under the current multi-financial framework).

Substantiation and communication of explicit environmental claims (Green Claims Directive)

2023/0085(COD) - 23/02/2024 - Committee report tabled for plenary, 1st reading/single reading

The Committee on the Environment, Public Health and Food Safety and the Committee on the Internal Market and Consumer Protection adopted a joint report by Cyrus ENGERER (S&D, MT) and Andrus ANSIP (Renew, EE) on the proposal for a directive of the European Parliament and of the Council on substantiation and communication of explicit environmental claims (Green Claims Directive).

The committee responsible recommended that the European Parliament's position adopted at first reading under the ordinary legislative procedure should amend the proposal as follows:

Subject matter and scope

The report clarified that the purpose of the proposed Directive is to provide for a high level of consumer and environmental protection, while contributing to the functioning of the internal market, by approximating the laws, regulations and administrative provisions of the Member States related to environmental claims made on or with reference to products made available on the market or to traders making products available on the market. It should apply to explicit environmental claims made by traders about products placed on the market or put into service, including through online platforms or traders and environmental labelling schemes in business-to-consumer commercial practices.

Substantiation of explicit environmental claims

Explicit environmental claims claiming that a product has a neutral, reduced or positive environmental impact based on the use of carbon credits should be prohibited. By 18 months after the entry into force of this Directive, the Commission should provide a report on the use of explicit environmental claims on products or product groups containing substances or preparations/mixtures meeting the criteria for classification as toxic, hazardous to the environment, carcinogenic, mutagenic or toxic for reproduction (CMR).

Environmental labelling schemes

Environmental labelling schemes established by private operators prior to the date of transposition may continue to award environmental labels, which are to be used on the Union market, provided they meet the requirements of this Directive.

The Commission should publish and keep-up-to date a list of environmental labelling schemes that comply with this Directive and environmental labels that are allowed to be used. This list should be available to the public free of charge and be presented in an understandable manner.

Verification

The verification of explicit environmental claims and environmental labelling schemes should be completed within 30 days. The verifier may decide to extend the period for verification for more than 30 days in duly justified cases. Member States may prioritise the verification of existing environmental claims made before the entry into force of this Directive. The verifier should have adequate resources, in particular technical capabilities and a sufficient number of suitably qualified and experienced personnel, with experience in life-cycle assessments, where necessary, responsible for carrying out the verification tasks.

Small and medium sized enterprises

To support SMEs, the report suggested that Member States should designate single points of contact for microenterprises and small and medium-sized enterprises from where they can request information on complying with the requirements on explicit environmental claims and on the available support.

Compliance monitoring measures

The competent authorities may decide upon a duly justified request from the trader, in exceptional cases, to grant the trader one extension to the original 30 days, during which the trader will be required to take all appropriate corrective action.

Where the competent authorities of a Member State establish that verifiers have repeatedly issued certificates of conformity for explicit environmental claims that do not comply with the requirements laid down in this Directive, the verifier's accreditation should be withdrawn without undue delay.

Complaint-handling and access to justice

Competent authorities should, as soon as possible and in any case within 30 days from receiving the substantiated concern inform the relevant person or organisation that submitted the complaint of its decision to accede to or refuse the request for action put forward in the complaint and shall provide the reasons for it and a description of the further steps and measures it will take.

Consultation forum

A new article proposes that the Commission should establish a green claims consultation forum involving balanced participation of Member States' representatives and all relevant interested parties.

Monitoring

National competent authorities should actively collaborate and regularly exchange best practices regarding the implementation of this Directive.

Evaluation and review

Members considered that the report should assess whether this Directive has achieved its objective, in particular with regard to:

- facilitating transition towards toxic free environment;
- ensuring that traders effectively prioritise emission reductions in their own operations and value chains, by assessing the adequacy of the provisions related to the use of carbon credits;
- further strengthening consumer protection and the functioning of the internal market by considering extending the requirements on substantiation of explicit environmental claims to micro enterprises.

Transposition

Member States may introduce a transitional period, between the date of entry into force and the date of application of this Directive, during which existing environmental claims submitted for verification can be used.