

Basic information

INI - Own-initiative procedure

[2008/2114\(INI\)](#)

Procedure completed

Transposition, implementation and enforcement of the Misleading and Comparative Advertising Directive 84/450/EC, as revised by Directive 97/55/EC and of the Unfair Commercial Practices (UCP) Directive 2005/29/EC

See also Directive 97/55/EC [1991/0343\(COD\)](#)

See also Directive 2005/29/EC [2003/0134\(COD\)](#)

Subject

4.60.02 Consumer information, advertising, labelling

4.60.06 Consumers' economic and legal interests