

Basic information

COD - Ordinary legislative procedure (ex-codecision procedure)
Directive

[2006/0070\(COD\)](#)

Procedure completed

Misleading and comparative advertising. Codification

Repealing Directive 97/55/EC [1991/0343\(COD\)](#)

Subject

3.45.02 Small and medium-sized enterprises (SME), craft industries

3.45.05 Business policy, e-commerce, after-sales service, commercial distribution

4.60.02 Consumer information, advertising, labelling

Additional information

National parliaments

[IPEX](#)

European Commission

[EUR-Lex](#)