

# Procedure file

Basic information	
COD - Ordinary legislative procedure (ex-codecision procedure) Decision	Procedure completed
Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005	
Amended by <a href="#">2003/0064(COD)</a> Amended by <a href="#">2003/0303(COD)</a>	
Subject 3.30.01.02 Programmes and actions in audiovisual sector	

Key players			
European Parliament	Committee responsible	Rapporteur	Appointed
	<b>CULT</b> Culture, Youth, Education, Media and Sport		22/02/2000
		PPE-DE <a href="#">HIERONYMI Ruth</a>	
	Former committee responsible		
	<b>CULT</b> Culture, Youth, Education, Media and Sport		22/02/2000
		PPE-DE <a href="#">HIERONYMI Ruth</a>	
	Former committee for opinion		
	<b>BUDG</b> Budgets		23/02/2000
		PSE <a href="#">WYNN Terence</a>	
	<b>JURI</b> Legal Affairs and Internal Market		29/02/2000
Council of the European Union		V/ALE <a href="#">ECHERER Raina A. Mercedes</a>	
	<b>ITRE</b> Industry, External Trade, Research, Energy		27/01/2000
		PPE-DE <a href="#">FIORI Francesco</a>	
	<b>EMPL</b> Employment and Social Affairs		24/02/2000
		PSE <a href="#">ROCARD Michel</a>	
	Council configuration	Meeting	Date
	Culture	<a href="#">2311</a>	23/11/2000
	Culture	<a href="#">2287</a>	26/09/2000
	Culture	<a href="#">2261</a>	16/05/2000

Key events			
14/12/1999	Legislative proposal published	COM(1999)0658	Summary
14/02/2000	Committee referral announced in		

	Parliament, 1st reading		
16/05/2000	Debate in Council	<a href="#">2261</a>	
22/06/2000	Vote in committee, 1st reading		Summary
22/06/2000	Committee report tabled for plenary, 1st reading	<a href="#">A5-0186/2000</a>	
06/07/2000	Decision by Parliament, 1st reading	<a href="#">T5-0337/2000</a>	Summary
22/09/2000	Modified legislative proposal published	COM(2000)0579	Summary
26/09/2000	Debate in Council	<a href="#">2287</a>	
23/11/2000	Council position published	<a href="#">10939/2/2000</a>	Summary
29/11/2000	Committee referral announced in Parliament, 2nd reading		
04/12/2000	Vote in committee, 2nd reading		Summary
13/12/2000	Decision by Parliament, 2nd reading	<a href="#">T5-0553/2000</a>	Summary
19/01/2001	Final act signed		
19/01/2001	End of procedure in Parliament		
27/01/2001	Final act published in Official Journal		

## Technical information

Procedure reference	1999/0275(COD)
Procedure type	COD - Ordinary legislative procedure (ex-codecision procedure)
Procedure subtype	Legislation
Legislative instrument	Decision
	Amended by <a href="#">2003/0064(COD)</a> Amended by <a href="#">2003/0303(COD)</a>
Legal basis	Rules of Procedure EP 050; Rules of Procedure EP 66_o-p4; EC Treaty (after Amsterdam) EC 150
Stage reached in procedure	Procedure completed
Committee dossier	CULT/5/13456

## Documentation gateway

Legislative proposal		COM(1999)0658	14/12/1999	EC	Summary
Economic and Social Committee: opinion, report		<a href="#">CES0470/2000</a> <a href="#">OJ C 168 16.06.2000, p. 0008</a>	27/04/2000	ESC	
Committee of the Regions: opinion		<a href="#">CDR0019/2000</a> <a href="#">OJ C 317 06.11.2000, p. 0060</a>	15/06/2000	CofR	
Committee report tabled for plenary, 1st reading/single reading		<a href="#">A5-0186/2000</a> <a href="#">OJ C 121 24.04.2001, p. 0009</a>	22/06/2000	EP	
Text adopted by Parliament, 1st reading/single reading		<a href="#">T5-0337/2000</a> <a href="#">OJ C 121 24.04.2001, p. 0177-0418</a>	06/07/2000	EP	Summary
Modified legislative proposal		COM(2000)0579	22/09/2000	EC	Summary

		OJ C 029 30.01.2001, p. 0267 E			
Council position		<a href="#">10939/2/2000</a> <a href="#">OJ C 375 28.12.2000, p. 0044</a>	23/11/2000	CSL	Summary
Commission communication on Council's position		SEC(2000)2108	28/11/2000	EC	Summary
Text adopted by Parliament, 2nd reading		<a href="#">T5-0553/2000</a> <a href="#">OJ C 232 17.08.2001, p. 0076-0145</a>	13/12/2000	EP	Summary
Follow-up document		<a href="#">COM(2003)0725</a>	24/11/2003	EC	Summary
Follow-up document		<a href="#">COM(2008)0245</a>	08/05/2008	EC	Summary

#### Additional information

European Commission

[EUR-Lex](#)

#### Final act

[Decision 2001/163](#)  
[OJ L 026 27.01.2001, p. 0001](#) Summary

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

**PURPOSE :** to implement a training programme for professionals in the European audiovisual industry (MEDIA Training). **CONTENT:** The development of digital technologies is creating rapid growth in the range of audiovisual programmes on offer. The developments expected in the contents industry will generate employment only if the professionals in the sector have qualifications that are compatible with the needs of the market. This proposal will set up a vocational training programme for the period from 1 January 2001 to 31 December 2005. The programme will involve continuous vocational training of professionals in the audiovisual industry, particularly in the fields of: - New technologies - Economic, financial and commercial management of audiovisuals projects. - Scriptwriting techniques Provision is made for the exchange of know-how through networking. Arrangements for training and exchange of knowledge are set out in an annex to the proposal. The Commission will ensure collaboration between training activities and the development projects supported by the MEDIA Plus programme. **Finance:** the framework for implementation of the programme is 50 million EUR. The beneficiaries of the programme must provide at least 50% of the funding, subject to some specific provisions. At least 10% of the funding available each year must be reserved for new activities. The programme is open to European third countries under certain conditions.?

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

The European Parliament, in its first reading, adopted a resolution drafted by Ruth HIERONYMI (EPP/ED, Germany) on the Media-Training programme. Several amendments were made to the proposal, the main ones being: -continuous vocational training is emphasised rather than giving professionals necessary skills to take advantage of the market and new technology. -initial training measures such as masters' degrees should, by way of exception, be supported by means of additional funding, but the European Social Fund should be the primary source of funding these courses. -the financial framework is increased from EUR 50 million to EUR 70 million. -the provisions for an advisory committee have been replaced by those for a management committee. -in order to ensure the independence of the consultants and experts whose services it uses, the Commission is required to lay down incompatibility provisions in respect of the participation of these groups of persons in the invitations to submit proposals under the programme. -professionals must be informed of all support arrangements available under Union policies.?

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

The amendments by Parliament adopted by the Commission are aimed at: - the content of the programme, particularly the inclusion of training in relation to copyright and intellectual property, and techniques for developing new types of audiovisual programmes; in addition, further information is provided concerning training in script-writing techniques; - programme management, particularly with regard to committee procedures; in its amended proposal, the Commission proposes a mixed committee in accordance with the model in the Decisions of the European Parliament and of the Council establishing the second phase of the Community action programme in the field of education "Socrates". Other amendments relating to programme management are concerned, for example, with the inclusion of project selection criteria in the text of the Decision and information on the transparency of the implementation of the programme; - the links to be provided to other national and Community support mechanisms, particularly in information for professionals on other support measures provided by the European institutions; - information on training in new technologies; - information on participation in the programme by third countries; - a reference to the conclusions of the Lisbon Council. ?

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

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The Council adopted in full, in part or in essence 32 amendments proposed by the Parliament and adopted by the Commission. These amendments particularly concern: - the establishment of a joint committee (management and advisory) for implementing the programme; - consolidation of the mechanism for monitoring and evaluating the programme; - the inclusion of measures to ensure transparency in implementing the programme; - the inclusion of information on the networking of training centres and the exchange of good practices between them; - taking greater account of the impact on new technologies, in particular by extending their application to the broadcasting of audiovisual programmes; - specific reference to training in relation to the development of new types of audiovisual programmes. In conclusion, the Council considers that its common position constitutes a balanced text, reflecting the training needs of the European audiovisual sector. Furthermore, it builds on the good experiences gained during the earlier Community programmes in this domain, however, stressing more than the previous programmes training in new technologies.?

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The Commission is gratified that the Council's common position respects by and large the substance and the spirit of the Commission's proposal. It notes that the Council shares the proposal's central objective of strengthening the competitiveness of the audiovisual industry by improving the quality of continuing training offered to professionals in the European audiovisual programme industry. However, there remains a number of significant divergences which still remain between the Commission's amended proposal and the common position. The Commission has strongly defended its proposal on these points, which will be the subject of a statement by the Commission to be inserted in the minutes of the Council meeting. These differences refer in particular to the choice of TAOs to assist the Commission in implementing the programme and also with regard to the minimum proportion of non-national participants in training measures receiving Community support. On the basis of the common position, the legislative procedure may now proceed with the second reading in the European Parliament. Subject to points set out above, the Commission considers that there is a solid basis for a final decision to be taken in time for the MEDIA Training programme to become operational on 1 January 2001.?

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

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Although the Council had not accepted Parliament's amendments relating to the budget for the programme, it had incorporated most of the other amendments. The committee therefore took the view that the programme should start as planned in January 2001 and approved the common position in order to avoid a conciliation procedure which might have delayed implementation.?

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

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The common position was approved. (Refer to previous document).?

## Audiovisual industry: training programme for professionals, MEDIA-Training 2001-2005

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PURPOSE: to establish a training programme for professionals in the European audiovisual programme industry (MEDIA-Training) (2001-2005). COMMUNITY MEASURE: Council Decision 163/2001/EC of the European Parliament and the Council CONTENT: the objective of the programme is to meet the industry's needs and promote competitiveness by improving the continuous vocational training of professionals in the audiovisual sector, with a view to giving them the know-how and skills needed to create competitive products on the European and other markets. The main provisions of the programme are the following: - the application of new technologies, and in particular digital technologies, for the production and distribution of audiovisual programmes with a high commercial and artistic added value; - economic, financial and commercial management, including the legal framework and the techniques for the financing, production and distribution of audio-visual programmes; - script-writing techniques and storytelling including techniques for the development of new audiovisual programme types. In addition, particular attention will be paid to the opportunities for distance learning and pedagogic innovation offered by the development of on-line technologies. For these training activities, cooperation between various players in the audiovisual industry, such as script-writers, directors and producers, will be encouraged. The programme also envisages co-operation and the exchange of know-how and best practice through networking between the partners responsible for training, namely training establishments, the professional sector and undertakings, as well as through developing training for the trainers. The financial framework for the implementation of this programme for the period 1 January 2001 to 31 December 2005, is set at MEUR 50. ENTRY INTO FORCE : 01.01.2001.?