


# Procedure file

Basic information		
INI - Own-initiative procedure	<a href="#">2002/2269(INI)</a>	Procedure completed
Enlargement, cultural diversity: role of European regions and of international organisations		
Subject 8.20.24 Tourism, culture and enlargement		

Key players			
European Parliament	Committee responsible	Rapporteur	Appointed
	<b>CULT</b> Culture, Youth, Education, Media and Sport		28/11/2002
		PSE <a href="#">PRETS Christa</a>	
	Committee for opinion	Rapporteur for opinion	Appointed
	<b>AFET</b> Foreign Affairs, Human Rights, Common Security, Defense		21/01/2003
		V/ALE <a href="#">MAES Nelly</a>	

Key events			
16/01/2003	Committee referral announced in Parliament		
02/12/2003	Vote in committee		Summary
02/12/2003	Committee report tabled for plenary	<a href="#">A5-0477/2003</a>	
13/01/2004	Debate in Parliament		
14/01/2004	Decision by Parliament	<a href="#">T5-0022/2004</a>	Summary
14/01/2004	End of procedure in Parliament		

Technical information	
Procedure reference	2002/2269(INI)
Procedure type	INI - Own-initiative procedure
Procedure subtype	Initiative
Legal basis	Rules of Procedure EP 54
Stage reached in procedure	Procedure completed
Committee dossier	CULT/5/19030

Documentation gateway
-----------------------

Document attached to the procedure		<a href="#">COM(2003)0520</a>	27/08/2003	EC	Summary
Committee report tabled for plenary, single reading		<a href="#">A5-0477/2003</a>	02/12/2003	EP	
Text adopted by Parliament, single reading		<a href="#">T5-0022/2004</a> OJ C 092 16.04.2004, p. 0128-0322 E	14/01/2004	EP	Summary

## Enlargement, cultural diversity: role of European regions and of international organisations

**PURPOSE :** to open the debate on the issue of an international instrument on cultural diversity. **CONTENT :** cultural diversity has become one of the major issues of the international debate taking place among international and regional organisations since 1998, such as the G8, the Council of Europe and UNESCO. Such progressive affirmation of cultural diversity at international level is a contributing answer to growing concerns of civil society and governments regarding the preservation of cultural diversity (as a common heritage of humankind, in a similar manner to biodiversity) as well as the promotion of living cultures and creative capacity. In response to this statement, the Universal Declaration on Cultural Diversity and the supporting Action Plan, adopted unanimously by UNESCO in November 2001, met with the European Community and its Member States' approval. The first item under the Action Plan mentions the objective of taking forward notably consideration of the opportunity of an international legal instrument on cultural diversity. A decision on this issue should be taken at the forthcoming General Conference. The Commission considers that a legally binding instrument to preserve and promote cultural diversity would be necessary, in order to consolidate certain cultural rights, commit Parties to international co-operation, create a forum for debate on cultural policies and establish a global monitoring on the state of cultural diversity world-wide. Such an approach should recognise the need for a balanced understanding of both the opportunities offered and threats posed by globalisation and the development of ICTs. In order for an international instrument on cultural diversity to gather the EC support and reflect the European approach, the Commission considers that the instrument should be based on and fully respect human rights. Beyond the recognition of cultural rights, notably the right to participate freely in the cultural life of the community, the Universal Declaration of Human Rights establishes an approach on culture based on the concepts of human dignity, equality and freedom. Such principles are developed in the UNESCO Universal Declaration on Cultural Diversity, forming both its foundations and its boundaries. Within the EU, the Treaty (Article 151) constitutes the legal basis for the promotion of cultural diversity, notably through the obligation to the Community to take into account culture in its action, including in international co-operation. In addition, the instrument should have the following objectives and meet the following conditions: - Promote cultural diversity; - Contribute to the dialogue between cultures and to mutual understanding and respect; - Develop international cultural co-operation, aimed at boosting the exchanges of cultural goods and services, including those in provenance of developing countries. In this respect, regular meetings between professionals of Parties should take place in order to contribute to the definition and elaboration of instruments and frameworks of co-operation at international level (regional and/or bilateral). The cultural dimension of co-operation actions will be promoted, including the need through education to foster mutual knowledge of cultural identities as a condition for the intercultural dialogue; - Favour the development of cultural policies and instruments at national, regional and international level; - Provide a focal point and a forum for Members to discuss and debate cultural policies, increase knowledge in this respect and exchange best practices; - Provide technical assistance and expertise to the Members, with a view to the development of cultural policies adapted to each specific situation; - Establish an institutional framework to monitor the state of cultural diversity in the world. Such instrument would not affect and be without prejudice to the international legal framework applicable to exchanges of cultural goods and services - in particular as regards their trade and intellectual property rights aspects. In view of the above, it is important and useful to develop an international instrument on cultural diversity. All stakeholders, including professional organisations in the cultural field, should be fully involved into the process of the development of the legally binding instrument. The Commission considers important that the European Community and its Member States confirms at international level their commitment towards cultural diversity - the core of which is a shared commitment by all Member States. It is therefore the Commission's intention that the EC play an active role in the forthcoming UNESCO General Conference. The Commission will seek consistency between European internal and international action regarding cultural diversity, and in doing so will fully reflect the existing EC acquis. The Commission will co-operate with the Member States and develop common positions in order for the EC to be united in its proposal and conduct at the General Conference. Should the General Conference result in the launch of negotiations on an international instrument on cultural diversity, the Commission would propose in a timely manner a recommendation to the Council for a decision to authorise the Commission to negotiate in UNESCO on the issue related to an international instrument on cultural diversity, and conduct these negotiations on behalf of the EC and its Member States.?

## Enlargement, cultural diversity: role of European regions and of international organisations

The committee adopted the own-initiative report by Christa PRETS (PES, A) on preserving and promoting cultural diversity which, it stressed, were among the "founding principles of the European model". It pointed out, however, that the principle of cultural diversity was still not recognised as a fundamental right under international law and therefore welcomed the approval given by UNESCO's General Conference for a mandate enabling work to begin on drafting a Convention on Cultural Diversity. The committee said that the right of Member States, regions and sub-state entities, where appropriate, to define, implement and adapt cultural policies was one of the fundamental guarantees for the respect and promotion of cultural diversity. It called on the Intergovernmental Conference to consolidate the various references to cultural diversity and pluralism in the Draft Constitution by adopting the provisions proposed by the Convention, in particular the unanimity rule in the Council as laid down in Article III-217(4), when negotiating and concluding agreements in the field of external trade in cultural and audiovisual services. The report urged the EU, its Member States and non-EU countries not to enter into bilateral agreements which could compromise fundamental objectives in areas such as education or culture or undermine the ability of governments to support cultural and national identities. The UNESCO General Conference should also insist on a similar commitment from the Member States. The Commission, for its part, was urged to ensure that the growing trend towards concentration in the media did not lead to an oligopoly that would threaten pluralism, cultural diversity and freedom of choice for consumers. MEPs also reaffirmed the importance of public services in preserving cultural diversity, with particular emphasis on the role of public service broadcasting in "safeguarding cultural diversity and identity, democratic dialogue, media pluralism and access for all citizens to quality content and knowledge for their successful participation in the information society". The committee was particularly concerned that the proposed Convention on Cultural Diversity should fully acknowledge the need to preserve language diversity as a basic fact of development cooperation and international relations in general. It called for specific strategies for the

promotion of multilingualism to be developed through active and concrete support for education in the mother tongue and for the acquisition of foreign languages, training and "consciousness-raising without discrimination". The Commission was also urged to pay particular attention to the preservation and promotion of cultural and linguistic diversity in the accession countries. Lastly, MEPs wanted the EU to speak with one voice at the forthcoming negotiations on the proposed UNESCO Convention and called for the Commission to be given a mandate to negotiate on behalf of the EU and its Member States. ?

## Enlargement, cultural diversity: role of European regions and of international organisations

---

The European Parliament adopted a resolution based on the own-initiative report drafted by Christa PRETS (PES, Austria) stating that culture was a fundamental dimension of human development. The resolution was adopted with 369 votes in favour, 15 against with 68 abstentions. (Please see the summary of 02/12/03.) Cultural diversity implies the recognition, promotion and development of local cultures, cultural industries, public policies on culture, openness towards other cultures and the protection of indigenous and national institutions and achievements, including the rich variety of languages, indigenous knowledge, traditions, lifestyles, artistic and cultural forms of expression, media pluralism and the diversity of educational systems. Parliament asked the Commission to actively engage in the promotion of cultural diversity within EC development and cooperation policies through the enhancement of cultural co-operation actions and programmes with third countries, in particular to develop the cultural expression capacity of developing countries. Parliament stated its concern concerning the treatment of minority populations and minority languages, including indigenous languages, in the context of the enlarged Europe. There should be multilateral institutions, including regional ones, to protect and guarantee the rights and freedoms of all peoples, particularly in the context of a multipolar world made up of regional units. Cultural services and products and education are not merchandise or consumer goods like any other, and must therefore be made subject to special conditions in the light of their dual nature as economic and cultural goods. These conditions must take account of the fact that the market cannot be the measure of all things, and must guarantee in particular diversity of opinion and pluralism. Parliament reaffirmed the importance of public service broadcasting in safeguarding cultural diversity and identity, democratic dialogue, media pluralism and access for all citizens to quality content and knowledge for their successful participation in the information society. The EU must place an unmistakable stress, in the context of the WTO and GATS, on the nature of cultural services and products as cultural goods, and exempt them from trade liberalization. In view of the twofold significance of cultural, audiovisual and education services in economic and cultural terms, no negotiations should be opened in the context of GATS on liberalisation of these services. The protection of support instruments, and thus of cultural diversity, cannot be achieved in the context of the WTO and GATS, but can only be promoted by negotiating a Convention within the framework of UNESCO.?