


# Procedure file

Basic information		
INI - Own-initiative procedure	<a href="#">2003/2033(INI)</a>	Procedure completed
Television without borders: implementation of Directive 89/552/EEC. 4th report		
Subject 3.30.02 Television, cable, digital, mobile		

Key players			
European Parliament	Committee responsible	Rapporteur	Appointed
	<b>CULT</b> Culture, Youth, Education, Media and Sport		21/01/2003
		PPE-DE <a href="#">PERRY Roy</a>	
	Committee for opinion	Rapporteur for opinion	Appointed
	<b>JURI</b> Legal Affairs and Internal Market		18/03/2003
		PSE <a href="#">KOUKIADIS Ioannis</a>	
	<b>ITRE</b> Industry, External Trade, Research, Energy	The committee decided not to give an opinion.	
	<b>ENVI</b> Environment, Public Health, Consumer Policy	The committee decided not to give an opinion.	
Council of the European Union	Council configuration	Meeting	Date
	<a href="#">Education, Youth, Culture and Sport</a>	<a href="#">2503</a>	05/05/2003
	<a href="#">Justice and Home Affairs (JHA)</a>	<a href="#">2477</a>	19/12/2002
European Commission	Commission DG <a href="#">Education, Youth, Sport and Culture</a>	Commissioner	

Key events			
19/12/2002	Resolution/conclusions adopted by Council		
06/01/2003	Non-legislative basic document published	<a href="#">COM(2002)0778</a>	Summary
13/03/2003	Committee referral announced in Parliament		
05/05/2003	Debate in Council	<a href="#">2503</a>	
12/06/2003	Vote in committee		Summary
12/06/2003	Committee report tabled for plenary	<a href="#">A5-0251/2003</a>	
04/09/2003	Debate in Parliament		

04/09/2003	Decision by Parliament	<a href="#">T5-0381/2003</a>	Summary
04/09/2003	End of procedure in Parliament		

### Technical information

Procedure reference	2003/2033(INI)
Procedure type	INI - Own-initiative procedure
Procedure subtype	Initiative
Legal basis	Rules of Procedure EP 54
Stage reached in procedure	Procedure completed
Committee dossier	CULT/5/19306

### Documentation gateway

Non-legislative basic document	<a href="#">COM(2002)0778</a>	06/01/2003	EC	Summary
Committee report tabled for plenary, single reading	<a href="#">A5-0251/2003</a>	12/06/2003	EP	
Committee of the Regions: opinion	<a href="#">CDR0090/2003</a> <a href="#">OJ C 256 24.10.2003, p. 0079-0082</a>	02/07/2003	CofR	
Text adopted by Parliament, single reading	<a href="#">T5-0381/2003</a> OJ C 076 25.03.2004, p. 0247-0453 E	04/09/2003	EP	Summary

## Television without borders: implementation of Directive 89/552/EEC. 4th report

**PURPOSE** : to present the fourth report on the application of Directive 89/552/EEC "Television without Frontiers". **CONTENT** : Article 26 of the Directive provides that, not later than 31 December 2000, and every two years thereafter, the Commission must submit to the European Parliament, the Council and the Economic and Social Committee a report on the application of the Directive as amended and, where appropriate, make further proposals to adapt it to developments in the field of television broadcasting, in particular in the light of recent technological developments. This report follows the Third Report that was published at the end of the year 2000 and deals with the application of the Directive in the years 2001 and 2002. The report describes and analyses the salient facts relating to the application of the Directive during the reference period. These cover, in particular, the application of Article 3a on events of major importance for society, the application of the rules on protection of minors and of the rules on advertising, coordination between the national authorities and the Commission and an analysis of audiovisual legislation in the applicant countries wishing to join the European Union. In an overall assessment it can be concluded that the Directive continues to function successfully as a means of ensuring the freedom to provide television services in the Community. The overriding objectives of public interest that the Directive aims to safeguard are still valid and more than ever before Member States have given themselves the means to achieve these objectives. Independent national regulatory authorities have been set up and most Member States have allocated additional staff and resources to effectively implement the Directive. The "Television without Frontiers" Directive provides effective regulation for the European audiovisual sector and the report confirms the validity of the common European approach to audiovisual matters. The separate report on the application of Articles 4 and 5 of the Directive indicates generally satisfactory results in terms of channels meeting the requirements concerning European works and independent production. Article 26 of the Directive provides that the Commission shall submit not only the report on the application of the Directive, but also make further proposals to adapt the Directive, if necessary, to developments in the field of broadcasting. In an annex to the report the Commission proposes a work programme to open a debate on the possible need to adjust the regulatory framework because of the developments in markets and technologies. This debate will be forum-driven and concentrate on a number of horizontal and specific questions. The purpose of this exercise is to provide the Commission with the necessary input to evaluate the need to update or adapt the present regulations. Depending on the results of this consultative process, the Commission will assess the need to propose more coherent measures to reinforce European audiovisual policy to the Community legislator, taking also full account of the objective of creating a pro-competitive and growth oriented environment for the development of the audiovisual sector.?

## Television without borders: implementation of Directive 89/552/EEC. 4th report

The committee adopted the own-initiative report by Roy PERRY (EPP-ED, UK) on the Commission's 4th report on the application of Directive 89/552/EEC "Television without Frontiers". In the report, the committee restated its view that a complete overhaul of the directive was needed to take account of technological developments and changes in the structure of the audiovisual market. MEPs wanted the basic principles underlying the current directive (free movement of European television programmes, free access to events of major importance, the promotion of European and recently produced independent works, protection of minors and public order and protection of consumers) to be re-presented

in the form of a framework package bringing together the "Television without Frontiers" directive, the e-commerce directive and the directive coordinating certain copyright rules applicable to broadcasting and retransmission. The committee also repeated its view that pluralism in broadcasting was an important safeguard for democracy, pluralism and cultural diversity. MEPs were concerned about the integrity of the media, which they felt was threatened by growing concentration in the media industry. Going against the views of the rapporteur, the committee went so far as to say that, in any new audiovisual package, rules should be laid down on ownership of television media to ensure pluralism in the field of information and culture. In addition, the Commission was urged to monitor levels of media concentration in Europe and to draft an updated Green Paper on this issue by the beginning of 2004. MEPs also called on the Commission, as part of a broad consultation process which had already been announced, to support the establishment of a working group of national regulators and representatives of public and private broadcasting systems in order to swap best practice on all forms of regulation, including co-regulation and self-regulation in the area of advertising and consumer protection.?

## Television without borders: implementation of Directive 89/552/EEC. 4th report

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The European Parliament adopted the own initiative report by the Mr Roy Perry (EPP-ED, UK). (Please refer to the previous text).?