



Procedure file

Basic information		
INI - Own-initiative procedure	2012/2294(INI)	Procedure completed
Eco-innovation - Jobs and growth through environmental policy		
Subject		
3.50.04 Innovation		
3.70 Environmental policy		
3.70.20 Sustainable development		
5.05 Economic growth		

Key players			
European Parliament	Committee responsible	Rapporteur	Appointed
	ENVI Environment, Public Health and Food Safety		03/12/2012
		S&D KADENBACH Karin	
		Shadow rapporteur	
		PPE HIBNER Jolanta Emilia	
		ALDE GERBRANDY Gerben-Jan	
	Verts/ALE CHRYSOGELOS Nikos		
	ECR YANNAKOUDAKIS Marina		
	Committee for opinion	Rapporteur for opinion	Appointed
	EMPL Employment and Social Affairs		26/10/2012
		ALDE BENNION Phil	
	REGI Regional Development		27/11/2012
		S&D NILSSON Jens	
European Commission	Commission DG	Commissioner	
	Environment	POTOČNIK Janez	

Key events			
22/11/2012	Committee referral announced in Parliament		
25/09/2013	Vote in committee		
17/10/2013	Committee report tabled for plenary	A7-0333/2013	Summary
12/12/2013	Results of vote in Parliament		
12/12/2013	Debate in Parliament		
12/12/2013	Decision by Parliament	T7-0584/2013	Summary
12/12/2013	End of procedure in Parliament		

Technical information

Procedure reference	2012/2294(INI)
Procedure type	INI - Own-initiative procedure
Procedure subtype	Initiative
Legal basis	Rules of Procedure EP 54
Other legal basis	Rules of Procedure EP 159
Stage reached in procedure	Procedure completed
Committee dossier	ENVI/7/10647

Documentation gateway

Committee draft report		PE513.016	30/05/2013	EP	
Amendments tabled in committee		PE514.729	28/06/2013	EP	
Committee opinion	REGI	PE510.644	02/07/2013	EP	
Committee opinion	EMPL	PE510.625	18/09/2013	EP	
Amendments tabled in committee		PE519.555	23/09/2013	EP	
Committee report tabled for plenary, single reading		A7-0333/2013	17/10/2013	EP	Summary
Text adopted by Parliament, single reading		T7-0584/2013	12/12/2013	EP	Summary

Eco-innovation - Jobs and growth through environmental policy

The Committee on the Environment, Public Health and Food Safety adopted the own-initiative report by Karin KADENBACH (S&D, AT) on Eco-innovation - Jobs and Growth through environmental policy.

Members stressed that environmental challenges, such as climate change, resource scarcity and the degradation of biodiversity, require a radical transition of the economy, in which clean technologies play a key role.

Moreover, the scale of the crisis presents a unique and historic opportunity to bring forth transformational change in the EU economy, paving the way for sustainable long-term development.

General policies for creating smart, sustainable growth and jobs: Members called on the Commission to continue working on an EU-wide vision of eco-innovation in the context of the shift to a resource-efficient, low-carbon economy, but also to focus on concrete targets, priority areas and milestones. They called for an ambitious sustainable industrial policy with an emphasis on resource efficiency. They also stressed that the success of eco-innovation requires more targeted and long-term investment.

The report highlighted the dual environmental and economic benefits of transition to a green sustainable economy, in terms of creating sustainable jobs, both in the EU and in the developing world. They recognised that a stable, long-term regulatory framework to promote sustainability should be developed using existing financial instruments.

The Commission is called upon to: (i) place eco-innovation at the centre of its industrial policy; (ii) facilitate the development of labelling standards and clear definitions for the purpose of identifying and communicating the environmental credentials of products and services.

Member States are encouraged to develop strategies to align workforce skills with the opportunities offered by the Green Tech sector, looking to different subsectors and their needs for qualified workers.

Green growth is an opportunity for all sectors, which should therefore investigate development options for and raise consumer awareness of the importance of buying green products.

The Eco-Innovation concept: the report called on the Commission to map different perceptions of eco-innovation and its related challenges and to build a common understanding on the different strategic opportunities eco-innovation offers for the future.

It called on the Commission to:

- include specific eco-innovation recommendations in the European Semester in order to promote sustainable growth;
- develop a systematic approach to eco-innovation policy;
- develop, with the Member States, eco-standards for public procurement.

The report also recommended promoting the creative and innovative potential of young people to contribute to sustainable development, and improving their access to funding.

The EU, the Member States and the regions: the report underlined the need for mainstreaming the eco-innovation concept in all policy fields. It called on all key actors to work together on green growth, innovation and jobs in each sector.

The Commission and the Member States are invited to:

- draw up new legislation and strengthen the existing legislation in the field of the development and use of renewable energies and increasing energy efficiency;
- improve the coordination of these policies, and in particular to support regional partnerships for growth, innovation, jobs and equal opportunities between women and men, as well as cross-border initiatives;
- provide incentives for businesses, in particular SMEs, to promote greater investment in private sector research and development (R&D) activities;
- enhance cross-border co-operation in order to ensure the diffusion of technology and best practices across the EU.

The report called for the horizontal integration of the concept of eco-innovation into the structural and cohesion funds. It urged the Member States to make use as soon as possible of the European Social Fund for programmes aimed at up-skilling, training and retraining employees.

Funding eco-innovation: the report pointed to benefits of fiscal policies and called on the Member States to shift taxes from employment to resource use and pollution, in order to boost eco-innovation. It urged the Commission to progressively phase out by 2020 all environmentally harmful subsidies, including subsidies and financial support on fossil fuels.

Members stressed that eco-innovation should benefit from the emerging EU financial instruments and vehicles of the [Innovation Union](#) and [Resource-Efficient Europe Flagships](#), as well as the post-2013 Cohesion Policy and [Horizon 2020](#).

They also welcomed the eco-innovation funding possibilities within the Common Agricultural Policy, and also under the [COSME](#), Horizon 2020 and [LIFE](#) programmes, while insisting that more funding be made available to increase the practical application of eco-innovations already developed.

The Commission is called upon to implement the necessary instruments and allocate sufficient budget resources to ensure a smooth transition between the CIP and Horizon 2020 programmes as regards eco-innovation.

Eco-innovation - Jobs and growth through environmental policy

The European Parliament adopted a resolution on Eco-innovation - Jobs and Growth through environmental policy.

Parliament stressed that environmental challenges, such as climate change, resource scarcity and the degradation of biodiversity, require a radical transition of the economy, in which clean technologies play a key role. Eco-industries today provide 3.4 million jobs and an estimated annual turnover of EUR 319 billion. In many countries, Green Tech is already or will soon be the biggest employer.

Moreover, the scale of the crisis presents a unique and historic opportunity to bring forth transformational change in the EU economy, paving the way for sustainable long-term development.

In this context, the resolution made the following recommendations:

Sustainable growth and jobs: Parliament called on the Commission to continue working on an EU-wide vision of eco-innovation in the context of the shift to a resource-efficient, low-carbon economy, but also to focus on concrete targets, priority areas and milestones. It called for an ambitious sustainable industrial policy with an emphasis on resource efficiency. It also stressed that the success of eco-innovation requires more targeted and long-term investment.

The resolution highlighted the dual environmental and economic benefits of transition to a green sustainable economy, in terms of creating sustainable jobs, both in the EU and in the developing world. It recognised that a stable, long-term regulatory framework to promote sustainability should be developed using existing financial instruments.

The Commission is called upon to: (i) place eco-innovation at the centre of its industrial policy; (ii) facilitate the development of labelling standards and clear definitions for the purpose of identifying and communicating the environmental credentials of products and services.

Member States are encouraged to develop strategies to align workforce skills with the opportunities offered by the Green Tech sector, looking to different subsectors and their needs for qualified workers.

Green growth is an opportunity for all sectors, which should therefore investigate development options for and raise consumer awareness of the importance of buying green products.

The Eco-Innovation concept: Parliament also called on the Commission to map different perceptions of eco-innovation and its related challenges and to build a common understanding on the different strategic opportunities eco-innovation offers for the future.

It called on the Commission to:

- include specific eco-innovation recommendations in the European Semester in order to promote sustainable growth;
- develop a systematic approach to eco-innovation policy;
- develop, with the Member States, eco-standards for public procurement.

Parliament stressed the importance of access to appropriate training and skills development within the framework of eco-innovation, in order to provide the required skilled workforce for employers, to equip young people with the necessary knowledge, skills and competences to become employable in terms of emerging innovation opportunities, and to facilitate worker transition from declining sectors to new, green sectors.

The EU, the Member States and the regions: the resolution underlined the need for mainstreaming the eco-innovation concept in all policy fields. It called on all key actors to work together on green growth, innovation and jobs in each sector.

The Commission and the Member States are invited to:

- draw up new legislation and strengthen the existing legislation in the field of the development and use of renewable energies and increasing energy efficiency;
- improve the coordination of these policies, and in particular to support regional partnerships for growth, innovation, jobs and equal opportunities between women and men, as well as cross-border initiatives;

- provide incentives for businesses, in particular SMEs, to promote greater investment in private sector research and development (R&D) activities;
- enhance cross-border co-operation in order to ensure the diffusion of technology and best practices across the EU.

The resolution called for the horizontal integration of the concept of eco-innovation into the structural and cohesion funds. It urged the Member States to make use as soon as possible of the European Social Fund for programmes aimed at up-skilling, training and retraining employees.

Funding eco-innovation: Parliament pointed to benefits of fiscal policies and called on the Member States to shift taxes from employment to resource use and pollution, in order to boost eco-innovation. It urged the Commission to progressively phase out by 2020 all environmentally harmful subsidies, including subsidies and financial support on fossil fuels.

Parliament stressed that eco-innovation should benefit from the emerging EU financial instruments and vehicles of the [Innovation Union](#) and [Resource-Efficient Europe Flagships](#), as well as the post-2013 Cohesion Policy and [Horizon 2020](#).

Members also welcomed the eco-innovation funding possibilities within the Common Agricultural Policy, and also under the [COSME](#), Horizon 2020 and [LIFE](#) programmes, while insisting that more funding be made available to increase the practical application of eco-innovations already developed.

Lastly, the Commission is invited to allocate sufficient budget resources to ensure a smooth transition between the CIP and Horizon 2020 programmes and to programme clearly-defined, focused and reinforced resources for market replication projects, risk capital, networking and internationalisation for eco-innovations and their commercialisation in the EU by SMEs.