

Procedure file

Basic information		
INI - Own-initiative procedure	2020/2038(INI)	Procedure completed
Establishing an EU Strategy for Sustainable Tourism		
Subject 4.50 Tourism		

Key players			
European Parliament	Committee responsible	Rapporteur	Appointed
	 Transport and Tourism	 MONTEIRO DE AGUIAR Cláudia	06/03/2020
		Shadow rapporteur	
		 UJHELYI István	
		 DANTI Nicola	
		 METZ Tilly	
		 CASANOVA Massimo	
		 FIDANZA Carlo	
	Committee for opinion	Rapporteur for opinion	Appointed
	 Agriculture and Rural Development	 MORTLER Marlene	02/04/2020
	 Culture and Education		25/02/2020
		 MELBÄRDE Dace	

Key events			
16/04/2020	Committee referral announced in Parliament		
25/02/2021	Vote in committee		
03/03/2021	Committee report tabled for plenary	A9-0033/2021	Summary

24/03/2021	Debate in Parliament		
25/03/2021	Results of vote in Parliament		
25/03/2021	Decision by Parliament	T9-0109/2021	Summary
25/03/2021	End of procedure in Parliament		

Technical information

Procedure reference	2020/2038(INI)
Procedure type	INI - Own-initiative procedure
Procedure subtype	Initiative
Legal basis	Rules of Procedure EP 54
Other legal basis	Rules of Procedure EP 159
Stage reached in procedure	Procedure completed
Committee dossier	TRAN/9/02625

Documentation gateway

Committee draft report		PE657.187	12/10/2020	EP	
Committee opinion	CULT	PE648.598	29/10/2020	EP	
Amendments tabled in committee		PE660.207	10/11/2020	EP	
Committee opinion	AGRI	PE652.559	04/12/2020	EP	
Committee report tabled for plenary, single reading		A9-0033/2021	03/03/2021	EP	Summary
Text adopted by Parliament, single reading		T9-0109/2021	25/03/2021	EP	Summary
Commission response to text adopted in plenary		SP(2021)480	20/08/2021	EC	

Establishing an EU Strategy for Sustainable Tourism

The Committee on Transport and Tourism adopted the own-initiative report by Cláudia MONTEIRO DE AGUIAR (EPP, PT) on establishing an EU strategy for sustainable tourism.

Restrictions on travel introduced in response to the pandemic continue to hit global and European tourism hard, with the latest data from the UN World Tourism Organization (UNWTO) showing a 70 % fall in international tourism arrivals in 2020.

COVID-19 impact response plans

Members stressed that the COVID-19 outbreak has paralysed the EU tourism sector, putting its ecosystem under unprecedented pressure. Continued short-term financial support is essential to the survival of the sector, especially in light of the second and third wave of the pandemic.

The current crisis should lead the Commission and Member States to fully acknowledge the importance of the tourism industry, to fully integrate it into European and national development plans, to enhance the quality of its offer, to make it more sustainable and accessible for all, and to launch long-overdue public and private investment in the digitalisation and overall modernisation of the sector.

Common coordinated criteria

Members called on Member States to fully implement, without delay, common and coordinated criteria for safe travel, while facilitating the deployment of the EU Passenger Locator Form, digitally where possible, with full respect for data protection rules. They stressed the importance of voluntary, interoperable and anonymised tracking, tracing and warning apps, making use of the Commissions interoperability gateway, with none of the data used for other purposes, such as commercial or law enforcement purposes, and of setting common hygiene criteria at the main transport hubs.

Member States are called on to establish a common and non-discriminatory EU Health Safety Protocol for testing before departure, which should be reliable and affordable, including rapid testing technologies, PCR tests and others.

The report urged that quarantine should remain an instrument of last resort, but where applicable, its duration should be reduced to a minimum number of days, which should be harmonised throughout the EU.

Common vaccination certificate

Members called on the Member States to develop as a matter of priority a common vaccination certificate and a system of mutual recognition of vaccination procedures for medical purposes, which should be rolled out in parallel with the distribution of vaccines, while preserving individuals rights to privacy and data protection. Once vaccines have been made available to the general public and there is sufficient scientific evidence that vaccinated persons do not transmit the virus, the certificate could be considered for travel purposes as an alternative to PCR tests and quarantine requirements, while retaining the need to respect current sanitary measures, such as wearing face masks in public and observing social distancing.

The report stressed that it is necessary and important to re-establish freedom of movement in the EU and ensure a gradual return to normality for the transport and tourism sectors. Members also welcomed Re-open EU portal and urged EU countries to send clear information on the application or lifting of future restrictions on free movement to the Commission.

EU hygiene certification

The resolution also urged the Commission to introduce the EU hygiene certification seal, which could certify minimum COVID-19 virus prevention and control standards and could help to restore consumers trust in tourism and travel sectors.

Financial assistance

Members called on the Commission to encourage Member States to temporarily set reduced VAT rates on travel and tourism services, accompanied by a special stimulus package for all micro enterprises and SMEs for the 2020-2024 period, to minimise the number of bankruptcies and preserve jobs and workers rights in the European tourism industry, while utilising investments to foster the transition towards a more digital and sustainable tourism ecosystem.

European Agency for tourism

The report called on the Commission to set up a European Agency for Tourism in the next MFF and to devise a short-term solution by creating a tourism department in one of the existing executive agencies, in particular the Executive Agency for SMEs (EASME) or the upcoming Health and Digital Executive Agency.

Sustainable, responsible and smart tourism

Members called for the swift development of a roadmap for sustainable tourism that includes innovative measures to reduce the climate and environmental footprint of the sector by developing more sustainable forms of tourism, diversifying the offer, boosting new initiatives for cooperation and developing new digital services.

Sustainable tourism action plans at national and regional level should be devised and full use should be made of the Next Generation EU funds to finance the tourism transition action plans.

Establishing an EU Strategy for Sustainable Tourism

The European Parliament adopted by 577 votes to 31, with 80 abstentions, a resolution on establishing an EU strategy for sustainable tourism.

The tourism and transport industries were among those most affected by COVID-19 outbreak. Restrictions on travel introduced in response to the pandemic continue to hit global and European tourism hard, with an estimated 70 % fall in international tourism arrivals in 2020.

COVID-19 impact response plans

Parliament stressed that the COVID-19 outbreak has paralysed the EU tourism sector, putting its ecosystem under unprecedented pressure. Continued short-term financial support is essential to the survival of the sector, especially in light of the second and third wave of the pandemic.

The current crisis should lead the Commission and Member States to fully acknowledge the importance of the tourism industry, to fully integrate it into European and national development plans, to enhance the quality of its offer, to make it more sustainable and accessible for all, and to launch long-overdue public and private investment in the digitalisation and overall modernisation of the sector.

Common coordinated criteria

Parliament called on Member States to fully implement, without delay, common and coordinated criteria for safe travel, while facilitating the deployment of the EU Passenger Locator Form, digitally where possible, with full respect for data protection rules. They stressed the importance of voluntary, interoperable and anonymised tracking, tracing and warning apps, making use of the Commissions interoperability gateway, with none of the data used for other purposes, such as commercial or law enforcement purposes, and of setting common hygiene criteria at the main transport hubs.

Member States are called on to establish a common and non-discriminatory EU Health Safety Protocol for testing before departure, which should be reliable and affordable, including rapid testing technologies, PCR tests and others.

The resolution urged that quarantine should remain an instrument of last resort, but where applicable, its duration should be reduced to a minimum number of days, which should be harmonised throughout the EU.

Parliament called for the European Centre for Disease Prevention and Control (ECDC) to monitor and continue to publish the colour coded map of EU countries and regions with a view to offering travellers and businesses a coordinated and efficient response.

Common vaccination certificate

Members called on the Member States to develop as a matter of priority a common vaccination certificate and a system of mutual recognition of vaccination procedures for medical purposes, which should be rolled out in parallel with the distribution of vaccines, while preserving

individuals rights to privacy and data protection. Once vaccines have been made available to the general public and there is sufficient scientific evidence that vaccinated persons do not transmit the virus, the certificate could be considered for travel purposes as an alternative to PCR tests and quarantine requirements, while retaining the need to respect current sanitary measures, such as wearing face masks in public and observing social distancing.

Parliament stressed that it is necessary and important to re-establish freedom of movement in the EU and ensure a gradual return to normality for the transport and tourism sectors. Members also welcomed Re-open EU portal and urged EU countries to send clear information on the application or lifting of future restrictions on free movement to the Commission.

EU hygiene certification

The resolution also urged the Commission to introduce the EU hygiene certification seal, which could certify minimum COVID-19 virus prevention and control standards and could help to restore consumers trust in tourism and travel sectors.

Financial assistance

Parliament regretted the fact that the 2021-2027 Multiannual Financial Framework (MFF) does not include a dedicated line for sustainable tourism and that tourism has not yet been included as an independent objective in the regulations for the European Structural and Investment Fund or in the Single Market Programme.

Furthermore, Members called on the Commission to encourage Member States to temporarily set reduced VAT rates on travel and tourism services, accompanied by a special stimulus package for all micro enterprises and SMEs for the 2020-2024 period, to minimise the number of bankruptcies and preserve jobs and workers rights in the European tourism industry, while utilising investments to foster the transition towards a more digital and sustainable tourism ecosystem.

European Agency for tourism

The resolution called on the Commission to set up a European Agency for Tourism in the next MFF and to devise a short-term solution by creating a tourism department in one of the existing executive agencies, in particular the Executive Agency for SMEs (EASME) or the upcoming Health and Digital Executive Agency.

Sustainable, responsible and smart tourism

Stressing that the COVID-19 pandemic has led to a shift in the nature of travellers demands towards safe, clean and more sustainable tourism, Parliament called for the swift development of a roadmap for sustainable tourism that includes innovative measures to reduce the climate and environmental footprint of the sector by developing more sustainable forms of tourism, diversifying the offer, boosting new initiatives for cooperation and developing new digital services.

Sustainable tourism action plans at national and regional level should be devised and full use should be made of the Next Generation EU funds to finance the tourism transition action plans.

Transparency				
DANTI Nicola	Shadow rapporteur	TRAN	14/10/2020	Costa Cruises Group
DANTI Nicola	Shadow rapporteur	TRAN	21/05/2020	Federturismo Confindustria - Federazione Nazionale dei Viaggi e del Turismo
DANTI Nicola	Shadow rapporteur	TRAN	20/05/2020	Confederazione Nazionale dell'Artigianato e della Piccola e Media Impresa