

Procedure file

Basic information		
INI - Own-initiative procedure	2008/2038(INI)	Procedure completed
How marketing and advertising affect equality between women and men		
Subject		
4.10.04 Gender equality		
4.60.02 Consumer information, advertising, labelling		

Key players			
European Parliament	Committee responsible	Rapporteur	Appointed
	FEMM Women's Rights and Gender Equality	GUE/NGL SVENSSON Eva-Britt	18/02/2008
European Commission	Commission DG	Commissioner	
	Employment, Social Affairs and Inclusion	ŠPIDLA Vladimír	