

# Procedure file

Basic information		
INI - Own-initiative procedure	<a href="#">2010/2052(INI)</a>	Procedure completed
Impact of advertising on consumer behaviour		
Subject 4.60.02 Consumer information, advertising, labelling		

Key players				
European Parliament	Committee responsible	Rapporteur	Appointed	
	<b>IMCO</b> Internal Market and Consumer Protection		08/04/2010	
		PPE <a href="#">JUVIN Philippe</a>		
		Shadow rapporteur		
		S&D <a href="#">PANZERI Pier Antonio</a>		
		ALDE <a href="#">ROCHEFORT Robert</a>		
		Verts/ALE <a href="#">TURUNEN Emilie</a>		
		ECR <a href="#">MCCLARKIN Emma</a>		
		EFD <a href="#">SALVINI Matteo</a>		
		Committee for opinion	Rapporteur for opinion	Appointed
	<b>FEMM</b> Women's Rights and Gender Equality		15/03/2010	
		S&D <a href="#">PAPADOPOULOU Antigoni</a>		
European Commission	Commission DG <a href="#">Financial Stability, Financial Services and Capital Markets Union</a>	Commissioner DALLI John		