

Procedure file

Basic information		
INI - Own-initiative procedure	2008/2038(INI)	Procedure completed
How marketing and advertising affect equality between women and men		
Subject 4.10.04 Gender equality 4.60.02 Consumer information, advertising, labelling		

Technical information	
Procedure reference	2008/2038(INI)
Procedure type	INI - Own-initiative procedure
Procedure subtype	Initiative
Legal basis	Rules of Procedure EP 052
Stage reached in procedure	Procedure completed
Committee dossier	FEMM/6/59437